

## News from euRobotics

# Join us in Zaragoza!

## Announcement: European Robotics Week Central Event

Thursday 25 July 2024

The Central Event for **European Robotics Week (ERW) 2024** will take place in Zaragoza, Spain during a three-day spotlight on the world of robots from 13-15 November, presented by euRobotics, HispaRob and the Aragon Institute of Technology. In what promises to be the highlight of the whole week, an AI and Robotics Festival (AIR2024) in Zaragoza city centre is expected to attract, fascinate and entertain whole families, from small children to their grandparents and with every generation in between. Themed activities will introduce the many expected attendees in an entertaining way to AI, robotics, the possibilities of tech education and careers, especially for girls, lifelong learning, and robots in daily life.

The ERW Central Event serves as the centrepiece for European Robotics Week, an annual public showcase for Europe's robotics sector that puts a very engaging focus on the achievements, contribution and benefits of robotics to society, the economy, human wellbeing and sustainability. It does this via a wide-ranging programme of events and demonstrations ([available in this map](#)) throughout Europe in which members of the public are invited to watch, take part and in many cases to touch and discover for themselves the exciting reality of robots at work in industry, manufacturing, distribution, healthcare, transport, agriculture and so many other parts of the modern world. ERW has a special appeal for children and young people and encourages them to see and imagine for themselves the possibilities that robots and robotics offer for their future careers and more generally in their lives to come.

Three established and well-respected organisations have come together to plan, prepare and deliver this year's Central Event. ERW is the creation of **euRobotics**, the European robotics association with members throughout Europe spanning research and industry. **Hisparob** is the Spanish robotics technology platform, a forum which brings together the different actors involved in the development, promotion and integration of robotic technologies in all areas of

society. The **Aragon Institute of Technology (ITA)** is attached to the Regional Ministry of Presidency, Economy and Justice of the regional Government of Aragon and is a key player in the region's innovation ecosystem, developing cutting-edge technology to help companies become more competitive.

The Central event will consist of a European-focused Central Event on the 13th and 14th November organised by euRobotics that will be a prelude for HispaRob's own ERW 2024 Conference, with the Spanish national event taking place on the following day (15 November), also in Zaragoza.

The choice of Zaragoza as the setting for this year's Central Event was made carefully and for good reason. Firstly, Zaragoza is an acknowledged centre for robotics in Spain. Secondly and very importantly, it has excellent transport links with high-speed rail services connecting Zaragoza with the major cities and international transport hubs of Madrid and Barcelona.

In a further focus on education and careers in science, technology, engineering, arts and mathematics (STEAM), Hisparob will play a key role in [SIMO Educación](#), an international fair devoted to technology and innovation education, which will take place at the IFEMA congress centre in Madrid the following week (19-21 November).

### About euRobotics

euRobotics aisbl (Association internationale sans but lucratif) is a Brussels based international non-profit association for all stakeholders in European robotics. It was founded in September 2012 with the aim to strengthen Europe's competitiveness and to ensure industrial leadership of manufacturers, providers and end-users of robotics technology-based systems and services. The objectives of euRobotics are to boost European robotics research, development and innovation and to foster a positive perception of robotics.

For more information about euRobotics, please visit [euRobotics | European Robotics & More \(eu-robotics.net\)](#)

### About HispaRob

The Spanish Robotics Technology Platform, HispaRob, is a forum where the different agents involved in the development, promotion and integration of robotic technologies in our society

come together. Its main objective is to contribute to Spain's position as a leader in robotics, especially in the new robotic applications and technologies that are already being implemented in multiple sectors (agriculture, medicine and assistance, transport, security, energy, environment, leisure, education, etc.), beyond their traditional application in industry.

HispaRob is an international member of the Global Robot Cluster (GRC), a global robotics group promoted by REPA (Daegyeong Robot Enterprises Promotion Association, South Korea), as well as the International Alliance of Robotics Association (IARA), an international robotics association promoted by Zhejiang Robotic Industry Association (ZRIA), China. HispaRob is also the national coordinator of the European Robotics Week, an initiative of the European association euRobotics. It is a member of the Alliance for Dual Vocational Training and has been a member since the beginning of the STEAM Alliance for female talent 'Girls for Science', promoted by the Ministry of Education and Vocational Training. It has recently established a collaboration agreement with PTEC, the Spanish Construction Platform, through a working group on robotics in the construction sector with entities from both associations.

For more information about Hisparob, please visit [hisparob | Plataforma Tecnológica Española de Robótica](https://hisparob.com)

### About ITA

The Aragon Institute of Technology (ITA) is dedicated to research, development, and technological innovation, providing advanced solutions in various industrial sectors. With a focus on collaboration with companies, the ITA works to enhance competitiveness and sustainability through technology transfer and the development of R&D projects.

For more information about ITA's services, please visit [www.ita.es](http://www.ita.es)

### Media, Sponsors and Contacts

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