

ERW2024 Central Event

13-15 November, Zaragoza, Spain
Sponsoring Packages

The European Robotics Week (ERW) was conceived at the European Robotics Forum (ERF) 2011 by the desire of the European Robotics community to bring robotics research and development closer to the public and to build the future Robotics Society.

The Central Event for European Robotics Week (ERW) 2024 will take place in Zaragoza, Spain from 13-15 November, presented by euRobotics, HispaRob and the Aragon Institute of Technology. This event will consist of a European-focused Central Event on the 13th and 14th November organised by euRobotics that will be a prelude for HispaRob's own ERW 2024 Conference, with the Spanish national event taking place on the following day (15 November), also in Zaragoza. In what promises to be the highlight of the whole week, an AI and Robotics Festival (AIR2024) in Zaragoza city centre is expected to attract, fascinate and entertain whole families, from small children to their grandparents and with every generation in between.

PLATINUM SPONSORSHIP

GOLD SPONSORSHIP

SILVER SPONSORSHIP

BRONZE SPONSORSHIP

Are you interested in becoming an ERW2024 sponsor?

Please reach out to us via:

euRobotics: javier.luque@eu-robotics.net
& Inge.rehorst@eu-robotics.net

Hisparob: secretaria@hisparob.es /
pilar.muelas@hisparob.es

ITA: comunicacion@ita.es

Local organizers:



	Platinum 5,000 €	Gold 3,000 €	Silver 1,000 €	Bronze 500 €
1. Demo/exhibition space (4 m ²) from 13 - 15 November	3	2	1	
2. Invitation institutional Reception and Dinner (13 November)	3	2	1	
3. Video interview during one of the event days (max. 3 min.) to be distributed on website & social media*	3	2	1	
4. Contribute to a program HispaRob Conference (15 November)**	3	2	1	
5. Banner placement during Networking event (13 November)***	3	2	1	
6. Banner placement during Central event (14 November) and HispaRob Conference (15 November)***	3	2	1	
7. Marketing material in HispaRob's Conference bag	3	2	1	
8. Logo placement Posters and promotional materials	3	2	1	
9. Sponsor announcement via euRobotics Social Media channels and communication platform	3	2	1	
10. Logo Placement euRobotics and HispaRob website	3	2	1	
11. Logo Placement HispaRob minutes (15 November)	3	2	1	

*Video interview produced by euRobotics in collaboration with sponsor

** Contribution should be in line with scope of conference and approved by HispaRob

***Banner to be provided by sponsor

Discover the value of customizing your sponsorship proposal

Reach out to us for tailor-made and more exclusive sponsorship opportunities!

Benefits for sponsors during our event

- Build and reinforce strategic relationships with top-class representatives of European robotics from industry and science as well as personalities from politics and society in an informal setting,
- Enjoy interesting speakers from the robotics and artificial intelligence community that will share their experiences and vision with you during a vibrant program,
- Play a critical role in inspiring public, children and students by investing in STEAM education by presenting your organisation and your products or services directly via our Robotics and AI festival,
- Increase your marketing opportunities by being visible on different websites, Social Media and associated marketing materials related to ERW.

