

# ERW2018 Central Event

## 16-18 November, Augsburg

### Sponsoring Packages

We invite sponsors to choose among the sponsoring packages for the ERW2018 Central event in Augsburg. Sponsors can choose from the stand-alone options as well, based on their requirements, wishes and budget.







#### PLATINUM SPONSORSHIP

#### GOLD SPONSORSHIP

#### SILVER SPONSORSHIP

#### BRONZE SPONSORSHIP

Sponsoring contact  
[secretariat@eu-robotics.net](mailto:secretariat@eu-robotics.net)

	Platinum 10,000 €	Gold 7,500 €	Silver 5,000 €	Bronze 2,500 €
1. Exhibition booth	12 m <sup>2</sup>	9 m <sup>2</sup>	6 m <sup>2</sup>	3 m <sup>2</sup>
2. VIP Dinner speech and possibility of a service robot		 upon availability		
3. VIP Dinner (on 16 November) invitations	3	2	2	1 upon availability
4. Fireplace chat (on 16 November) invitations	1			
5. VIP Tour (on 16 November) invitations	3	2	2	1 upon availability
6. Video statement during one of the event days (max. 3 min.)				
7. Featured photo in one event Press release				
8. Company own roll-up display onsite				
9. Advertising page in handbook				
10. Mention in event Press Release				
11. Logo included in event material (posters, flyers)				
12. Logo on handbook cover	 Front cover	 Back cover	 Back cover	 Back cover
13. Logo on website				
14. Social media promotion (pre- and post- event)				

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## Standalone options

### 1. BOOTH ONLY

(maximum 20 exhibitors, including sponsors with booth, assigned as from 1 October, higher sponsors get assigned the booth first)

- minimum booth size: 3 m<sup>2</sup> for 1,000 EUR for which euRobotics members get a 5% discount
- each additional square metre costs: 250 EUR (including for sponsoring packages)

#### BENEFITS:

- exhibitor's logo / name on the floor plan to be published on website, event print brochure, final ERW2018 online handbook and social media (Twitter, Facebook, LinkedIn)
- booth showing in event videos (upon confirmation by local organisers)

### 2. HANDBOOK A4 ADVERTISING PAGE

(outside of Platinum sponsoring package): 1,000 EUR

### 3. NATIONAL COORDINATORS MEETING

for sponsoring secured before September:

5,000 EUR - equivalent to Silver sponsor pack (benefits 10-14 from the above table apply as well)

#### BENEFITS:

- sponsor's roll-up onsite
- sponsor's logo on the meeting presentation slides
- short presentation during the meeting (max 7 min.)

### 4. VIP DINNER

2,500 EUR - equivalent to Bronze sponsor pack  
(benefits 10-14 from the above table apply as well)

#### BENEFITS:

- sponsor's logo on table dinner signs
- sponsor's logo on the meeting presentation slides
- 1 additional dinner invitation