

# Odense Investor Summit's Pitch Academy

*hosted by Odense SEED & VENTURE and CONNECT*

We invite all up-and-coming entrepreneurs in the field of robotics to join this session to get an opportunity to pitch your idea to the panel of industry experts and get a taste of pitching & feedback.

Odense Investor Summit is an annual event, that have been taking place in the heart of the Danish robotics cluster – Odense, since 2016. Its main goal is to gather robotics, drones and automation companies, as well as relevant investors. The cases presented on the day go through extensive selection process, that includes screening & pitch training, which will be recreated for this one-time only session at this year's European Robotics Forum (ERF) that will take place on the 15<sup>th</sup> of March, starting at 13:00.

## Benefits from participation

During the session you will get a chance to pitch in front of the panel of experts, receive feedback and learn from other participants. It is also a unique way to get introduced to the local community and qualify your case before joining the euRobotics Entrepreneurship Award competition or Odense Investor Summit.

## Organizers

This event is organized by Odense Investor Summit, Odense SEED & VENTURE, SDU, Odense Robotics

## Time of session

The session will take place on 15th of March from 13:00 and will be an open event to all registered attendees of the European Robotics Forum.

## Approach

The initial applications will be reviewed by organizers committee, which will through a selection process identify 6-7 applicants. Each individual will be invited for the Odense Investor Summit Academy session and will be assigned a 7-minute time slot for the pitch. The presentation should not include any confidential information, as the session will be open to the public. The slide deck should be delivered latest 7 days before the session. After each pitch, the panel of experts will proceed to share their feedback, facilitated by Odense SEED & VENTURE and CONNECT.

The Odense Investor Summit Pitch Academy is considered as a very early-stage ideas development and evaluation session. Candidates with a clearly defined pitch for a robotic company are encouraged to apply for the annual ERF Entrepreneurship Award <https://eu-robotics.net/call-for-participants-eurobotics-entrepreneurship-award-2023/>, and will not be eligible for this session.

## The panel

The panel of industry experts will be made out of individuals representing the experience in the field of robotics and automation, entrepreneurship and business & will be facilitated by Odense SEED & VENTURE and CONNECT. The details will be announced prior to the event.

## Organizers

Thomas Gammelgaard, Odense Robotics, thgam@odenserobotics.dk

Christian Schlette, SDU, chsch@mmmi.sdu.dk

Martyna Waliszewska, Odense SEED & VENTURE, marwa@odense.dk

Søren Land, SDU RIO, soland@sdu.dk

Troels Oliver Vilms Pedersen, Danish Technological Institute, tovp@teknologisk.dk

## Participants

How can participants contribute to, and prepare for, the workshop?

The participants are individuals with an early idea for a product or a service centered around robotics. and who would like to test it.

## Judging parameters

Entrants will be coached and judged based on these parameters:

- \* Market position
- \* Product technology
- \* Scalability

## Participating and coaching

Interested participants must submit an application as **an email with the following content:**

1: Contact details (Name, company/affiliation, email, phone number – you must include ALL these information)

2: A presentation/your current pitch as attachment in .pptx or similar format

## Deadline

Applications are to be sent by 23:00 CET on 7th February 2023 to the following email address: [cortexlab@sdu.dk](mailto:cortexlab@sdu.dk) with a title" Odense Investor Summit Pitch Academy"